

# newborn & maternity PRICE *Guide*



IRINA  NILSSON

— ♦ twenty twentyone ♦ —



it's all about  
**THE BABY**

## ...the baby is the boss

Making a photoshoot comfortable and enjoyable often comes down to having enough time and feeling in the baby's pace in this new world. When it's time to eat it's time to eat and the rest of us will have to just relax and let it be feeding time.

Tiny humans have a knack for showing who's boss even at just a few hours old. There is nothing we want more those first weeks than a happy content baby (and probably more sleep). Photoshoots can be tiring, not only for the parents but also for the baby, so even though they tend to sleep most of the time the first two weeks, they usually eat more and need more diaper changes than usual during the photoshoot. That's okay! But it is also a good idea to make sure you have plenty of time for whatever may come, and a couple of changes of clothes just in case the baby decides to show off some bodily skills that ruin your chosen outfit.

If the baby has older siblings, you are of course welcome to include them in the photoshoot. Family photos are precious to have and remember this time by. However, young siblings often get tired before the photoshoot is done so it is a good idea to plan to include them in the beginning of the shoot while the novelty of the occasion is still fresh and they are willing to take simple instructions.

Also, snacks on hand for even blood sugar levels is always a good idea!





# SESSION FEE

Weekdays FREE

Weekends S\$ 150

There is no session fee for weekday sessions.  
On Weekends the session fee is S\$ 150.

Maternity sessions outdoors usually last around 1 - 2 hours on location. Newborn sessions at home usually takes a bit longer as we need to adjust to the baby's schedule. Babies might need feeding or changing in the middle of the session, and that is both normal and expected. Newborn sessions are never rushed.

After the Session you will receive an email with a viewing gallery with watermarked images to make a selection from. What you choose to buy, whether it is Digital images, Prints or other products, is entirely up to you.

All Products such as Digital Image packages, Prints, Folio boxes and Framed Prints are sold separately and are not included in the session fee.











# newborn IMAGES

All inclusive  
edited High-Resolution  
digital image packages

## Weekdays - Digital S\$1200

Lifestyle Photography session at your home, including 50 High-Resolution Edited Digital Images. Irina Nilsson Photography will choose and deliver the best images in an online gallery for downloading.

## Weekends - Digital S\$1300

Lifestyle Photography session at your home, including 50 High-Resolution Edited Digital Images. Irina Nilsson Photography will choose and deliver the best images in an online gallery for downloading.

# maternity IMAGES

## How much is a maternity shoot?

What kind of maternity images feels most like you? Are you looking for a beautiful session in the comforts of your own home or is it your wish to have dreamy photographs outdoors on location on the beach or in the rainforest?

Your maternity shoot should reflect who you are and what feels right for you.

Choose if you want to have your session on a weekday or weekend, and then choose your image package.

## Maternity & Newborn -Two sessions, one package

If you want to book both a Maternity session and a Newborn session, you can choose your Newborn package and the Maternity session will be complimentary (for Weekdays). You can add images from both session within your package of choice.



# digital IMAGES

High-Resolution edited image packages for when you want to decide your package later

10 Digital images S\$ 700

20 Digital images S\$ 900

40 Digital images S\$ 1200

Session fee not included in package.





# about me and my WORK



After working for different studios and as a freelance photographer for a few years I started Irina Nilsson Photography in Sweden in 2010.

Life later led our paths to Singapore and since 2013 we have been living on the Little Red Dot. My company and skills naturally moved with me and I have continued my photography work here in Singapore, catering to both private and corporate clients.

When I'm not busy working, I like to spend time in the climbing gym with my family working my way up a wall.

*..but I don't like to stand in front of a camera*

You will never have to worry when booking a photo shoot with me. My shoots are always relaxed and we will do the photoshoot at your pace. When you are in front of my camera I will gently guide you how to stand, sit, lean, or what to do with your hands and make sure that you feel comfortable. I will make sure that the images feel natural and that you are pleased with the result.

# CONTACT information

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